



EARTH'S SECRET ALLIANCE

A TRANSMEDIA FRANCHISE



Hope in a world of darkness.

THE PREMISE

The Hook

In 1947, a pacifist alien race fleeing genocide crashes in Roswell — not as invaders, but as refugees desperate for help. To save both worlds, a principled General must assemble an unlikely team of outcasts to fight an interstellar war without firing a single lethal shot.

The Central Question

How do you win an interstellar war if you aren't allowed to kill the enemy?

MORAL ENGINE

Conflict escalates through ethical tension, not spectacle.

HOPEPUNK CORE

Weapons built with Zalman tech cannot harm any living being. Annihilation is not an option.

ALTERNATE HISTORY

The world never learns the truth. A hidden era reshapes humanity.

THE OPPORTUNITY

A New Kind of Sci-Fi

- The aliens aren't invaders — they are refugees seeking Earth's protection.
- Prioritizes restraint, problem-solving, and teamwork over military combat.
- High stakes and thrilling adventure, with clear moral compasses.
- An optimistic universe where doing the right thing is the ultimate superpower.
- Wonder, courage, and connection over cynicism.

For audiences who love:

Star Wars

Star Trek

For All Mankind

*Familiar franchise appetite.
A distinct new mythology.*

THE WORLD

1947 Roswell & Beyond

Alternate Cold War Earth

Nuclear anxiety and political rivalry intersect with secret extraterrestrial diplomacy. The U.S. forms a covert alliance the world never learns about.

The Zalmen of Zalma

Pacifist guardians of advanced nanite-based technology. Their skin changes color with emotion — making deception nearly impossible and diplomacy brutally honest.

The Moad Threat

A hostile civilization that cannot be destroyed — only contained, exposed, and ultimately won over. The galaxy's most dangerous enemy requires humanity's most difficult lesson.

The Hidden Era Begins

Area 51 is built. The team goes underground. Velcro, microchips, and other suspected alien tech trickle into the world. The secret reshapes history.

THE ENSEMBLE One Universe. Six Interconnected Stories.

Earth's Secret Alliance unfolds through multiple perspectives across the same conflict — military personnel, a journalist, a scientist, and other key players whose stories connect into one larger narrative.

THE CONSCIENCE

General Frank Jones

A four-star strategist who recruits the most morally stable. Willing to fight his own government to protect the truth.

THE HEART

Malcolm Dow

A Black private whose intuition bridges the gap between species. The first human an alien chooses to trust.

THE BRAINS

Dr. Mary Goss

A female genius rejected by academia who invents the physics-defying technology that makes the Woundless War possible.

THE VOICE

Charlie Baker

A 12-year-old wheelchair-using journalist who uncovers the truth — and narrates the saga from 75 years in the future.

THE AMBASSADOR

Geogram

The Zalmen's principled diplomat. He must learn that humanity's chaos coexists with its capacity for extraordinary love.

THE BRIDGE

Edugra

Communications expert whose romance with human Ambassador Ryan Wilcox provides the emotional heartbeat of the mission.

THE FRANCHISE

A Transmedia Franchise Engine

Built to travel across formats

LIVE-ACTION FILMS

Main event stories for the adult-focused primary audience.

ANIMATION

Charlie's story — 12-year-old journalist, wheelchair user, and her dog — built for family and children's audiences.

BOOKS

Six novellas and the omnibus serve as the worldbuilding foundation, already tested with 13,600+ readers.

SPINOFFS & MERCHANDISE

Collectibles, cosplay potential, toy lines, and long-tail franchise expansion built into the IP structure.

Season One

The Roswell Alliance — 8 Episodes

Season Two

The Earth Defense Council

Season Three

Explorers & Guardians

THE ENSEMBLE

Authentic Representation

The franchise places marginalized voices at the center of history-defining events — not as supporting characters, but as the heroes who save two worlds.

A 12-Year-Old Journalist

Charlie Baker — wheelchair user, investigative reporter, and the narrator of the entire saga from 75 years in the future. Her story is designed for animation.

Black & Jewish Soldiers

Malcolm Dow and Greg Newman — privates in a segregated army whose courage and integrity bridge the gap between humanity and an alien civilization.

Strong Female Representation

Dr. Mary Goss invents the technology that makes the Woundless War possible. Edugra's diplomatic relationship becomes the emotional core of the mission.

The Insecure & The Overconfident

Characters are defined not by physical superiority, but by moral clarity, intellectual courage, and the willingness to be wrong and grow.

TONE & COMPARABLES

Where ESA Lives

Not story comps — tonal and market comparables. ESA does not compare to grimdark sci-fi.

The Optimism

Star Trek (TOS/TNG Era)

The belief that humanity can grow. ESA's philosophy of restraint and guardianship.

The Moral Weight

Arrival

First contact as an ethical challenge. Language and empathy as the only weapons that matter.

The Alternate History

For All Mankind

A grounded, character-driven rewrite of history. Set in 1947 rather than the modern day.

The Secrecy Framework

Stargate

A covert alliance operating beneath public awareness — with escalating stakes and rich world-building.

The Representation

Hidden Figures

Marginalized characters placed at the center of history-defining events.

The Hopepunk Tone

Ted Lasso

Optimism wielded with conviction. Doing the right thing is the hardest and bravest choice.

PROOF OF CONCEPT

The Audience Is Already There

13,600+

Books Sold

112,000+

Kindle Pages Read

6

Screenplays Written

- Books came first — the world has already been tested with readers.
- Story evolution shaped by audience feedback over five years.
- The screen pitch builds on a proven story foundation — not a concept from scratch.

THE AUDIENCE

The Perfect Family Franchise

Earth's Secret Alliance was built for long-form audience investment.

Action Without Cynicism

Thrilling, expansive world-building without the gritty, mature-skewing anti-heroes that fragment the living-room audience.

A Ready-Made Community

An established readership with proven engagement, ready to follow the IP to the screen.

The Educational Toolkit

Comprehensive teacher's guides and reading charts — transforming the franchise into supported literacy programs for schools and educators.

Authentic Craftsmanship

Human-authored stories and human-created artwork, offering a level of authentic connection that families can trust in an era of mass-produced content.

This is premium sci-fi with franchise legs and emotional trust.

Tony B. Richard & Lydia Payge

Tony B. Richard

Creator, lead author, and screenwriter of the ESA franchise. Tony writes the primary character arcs and developed the ESA universe's thematic architecture — hopepunk as a deliberate act of defiance against dystopia.

Background in coding instruction and computer business ownership — experience that sharpened both his technical instincts and his understanding of marketing.

Sponsor of The Paths We Walk junior writing contest (Clean Fiction Magazine, ages 13–17).

Lydia Payge (Tony's Wife)

Creative collaborator and editor. Lydia wrote key scenes for several female characters and edited scenes throughout the manuscript to ensure an authentic female perspective — a contribution that shaped the emotional credibility of the entire ensemble.

Together, they have built a franchise with proven readership, multi-format development, and a consistent creative vision.

Where We Are Today

Pitch Video

In progress — a professional 2-minute transmedia franchise presentation.

Proof-of-Concept Video

In progress - a high-quality, independent proof-of-concept validating the visual tone, character dynamics, and commercial viability of the franchise.

Screenplay Package

Six complete screenplays, adapted from six foundational novellas. Full pilot script available on request.

Franchise Alignment

Deck, story world, and franchise language now aligned. Positioned for producers, managers, and development partners.

The goal is not just attention — it is traction.

THE ASK

Who We're Looking For.

PRODUCTION PARTNERS

Producers and directors ready to develop audience-tested IP into live-action film or series.

DEVELOPMENT EXECUTIVES

Streaming platforms, broadcast networks, and distributors working in family, faith-adjacent, or values-driven content.

FAITH & FAMILY INVESTORS

Values-aligned investors and ministry partners who want to fund clean, hopeful storytelling with a proven readership behind it.

“The creative work is done. What it needs now is the right partner.”

Let's Talk

Full pilot script, series bible, and screenplay package available on request.

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